



ENTRY IS EASY AND FREE!

**THIS IS YOUR CHANCE
TO BECOME THE**

2026 SAUSAGE ROLL LEGEND

**BY BEING THE WINNER OF THE
BAKELS LEGENDARY SAUSAGE
ROLL COMPETITION!**



**QUESTIONS?
0800 PIELINE**

You can call us toll free on
(0800) 743 546
during office hours.

LEGENDARY

WINNER

RECEIVES \$1,500!

SILVER \$750 BRONZE \$500

THE BENEFITS OF WINNING

-  All winners are featured on the Bakels website, along with press releases and articles
-  Winners receive a framed certificate
-  Media attention promoting the winners business

Entries open 17th August and close 5pm 11th September 2026

ENTRY IN THE BAKELS LEGENDARY SAUSAGE ROLL COMPETITION IS EASY AND FREE. JUST FOLLOW THESE THREE SIMPLE STEPS:

STEP 1. COMPLETE THE ENTRY FORM ONLINE

Enter online at www.pieawards.nz using the entry form page.

STEP 2. BAKE YOUR WINNING SAUSAGE ROLLS

Bake three identical Sausage Rolls, then send them to us in the official entry box. Your entry boxes will be mailed to you before 23rd September 2026. Your entries must arrive at one of the locations below on 29th or 30th September. Judging day is the 1st of October. Winners announced 2nd October 2026.

STEP 3. PACK YOUR SAUSAGE ROLLS

Once you have baked your entry, and they are cold, pack your 3 Sausage Rolls securely, and then courier or deliver them to:

NORTH ISLAND ENTRIES

COURIER THIS BOX TO:

NZ Bakels Limited
421-429 Church St East,
Penrose, Auckland

North Island entries must arrive between 8am & 4pm Tuesday 29th September or 8am & 11am Wednesday 30th September 2026.

CENTRAL NORTH ISLAND ENTRIES

COURIER THIS BOX TO:

Gilmours
33 Bouverie Street,
Petone, Wellington

Central North Island entries must arrive between 8am & 4pm Tuesday 29th September or 8am & 11am Wednesday 30th September 2026.

SOUTH ISLAND ENTRIES

COURIER THIS BOX TO:

NZ Bakels Limited
234 Annex Rd,
Middleton, 8024
Christchurch

South Island entries must arrive between 8am & 4pm Tuesday 29th September or 8am & 4pm Wednesday 30th September 2026.

**PLEASE DO NOT
SEND YOUR SAUSAGE
ROLLS BY POST**

Sorry, but early or late
entries will **NOT** be
accepted.



TRADITIONAL SAUSAGE ROLL COMPETITION RULES

- Sausage rolls need to be a true representation of what is on sale to your customers at the time of entering competition.
- No additional pastry decorations are allowed, e.g. animals, stars, lattice toppings.
- Markings are allowed, e.g. cuts, scoring.
- Seed toppings allowed e.g. sesame seed, poppyseed.
- Cheese toppings not allowed.
- Judging guideline: Sausage Rolls entered need to be based on a traditional New Zealand sausage roll.
- Sausage Roll filling must contain either – beef, pork or lamb.
- The inclusion of vegetables is permitted. No mushrooms allowed.
- Pastry glaze is permitted.
- Supply 3 identical sausage rolls.
- Maximum weight – 480g for ALL 3 sausage rolls.
- Maximum length of each – 120mm.
- Pastry used can be manufactured on site or brought in - Only Puff or flaky pastry must be used.

CONDITIONS OF ENTRY

PLACE OF MANUFACTURE AND ON SALE RULES

Sausage Rolls must be made at the site of registration, and place of business of the entrant. As per the rules, Sausage Rolls must be a true representation of what is on sale to your customers at the time of entering competition.

- **01.** Entry is open to cafés, lunchbars, hotels, commercial bakers or manufacturers in New Zealand.
- **02.** The Sausage Rolls entered remain the property of New Zealand Bakels Ltd.
- **03.** Acceptance of an Award implies the winner's agreement to take part in any resulting publicity or promotion.
- **04.** "The Bakels Legendary Sausage Roll Competition" name and logo remain the property of NZ Bakels Ltd and may not be reproduced without permission.
- **05.** Entries will only be accepted in the official entry box, and no early or late entries will be accepted.
- **06.** Entrants are responsible for ensuring their entries reach NZ Bakels in good condition.
- **07.** Each entry box must include three identical Sausage Rolls.
- **08.** NZ Bakels reserves the right to disqualify any entry that is not within the required parameters of general entry conditions.
- **09.** In the event of a tie in any category, the tied entries will be re-judged alongside each other to decide a winner.
- **10.** The judges' decisions are final and no correspondence will be entered into.
- **11.** Multiple entries (different retail outlets entering Sausage Rolls from the same bakery or manufacturer) are not permitted.